

Application Form for Food and Beverage Vendors at WeihnachtsZauber Gendarmenmarkt 2026

Thank you for your interest in operating a stand at WeihnachtsZauber Gendarmenmarkt.

Due to the high number of applications, we kindly ask you to complete this form in full and to carefully review the following information. Only applications that meet all requirements can be considered.

Important Requirements

Please note the following basic requirements for submitting an application:

- No traditional fast-food or street-food concept with a primary focus on deep-fried items
- High-quality food and beverage offerings appropriate for a Christmas market
- Attractive and festive Christmas-themed stall decoration
- Consistent and professional appearance of staff (work attire/uniform)
- A clean, well-maintained, and visually appealing stall at all times, including during operating hours

If you meet these criteria, we would be pleased to receive your application including the following information:

1. Company Information:

Company Name:

Contact Person:

Address:

Phone Number:

Email Address:

Website / Social Media (optional):

2. Angebot / Sortimentsaufstellung

- Which product(s) / food items do you offer?

(Please provide a detailed description.)

- What makes your offering unique and special?

(Why is it particularly well suited to a high-quality Christmas market?)

- Connection to Christmas / winter atmosphere:

(Please describe how your offering fits thematically with the Christmas season.)

- Is there a regional connection?

- What percentage of your products is organic?

- Which sustainability criteria can you implement?

(Environmental, economic, and social sustainability)

- Production processes

(What is produced on-site? What proportion of your products is pre-produced? Do you already operate a food service business?)

- Show and entertainment effects

(Are there any special aspects of the on-site preparation process that could particularly attract visitors' attention, such as aromas, steam, or distinctive sounds?)

3. Stall Design

- Description of the planned stall design / decoration / size:

- Photos / references of existing stalls (if available):

- Required stall size:

4. Experience

- Do you have previous experience at Christmas markets or similar events?

If yes, please provide references:

Additional Information

Please use this space to provide any additional information that may be relevant to your application.

Note

Please note that incomplete applications, or applications that do not meet the above-mentioned criteria, cannot be considered.

Thank you for your understanding. We look forward to receiving your application.

Please submit your application to: info@weihnachtsmarkt-berlin.de